



The Kiffness



Biography Hailing from Plettenberg Bay, South Africa, The Kiffness is a musical project known for its infectious energy and internet-savvy collaborations. Founded by David Scott in 2011, The Kiffness gained a dedicated following in South Africa before exploding onto the international scene in 2020.

From Bedroom Beats to Global Phenomenon

David's musical journey began humbly in 2011. Inspired by live electronic acts like Goldfish, he started crafting music in his bedroom and performing with his brother Mike in local bars around Cape Town and Plettenberg Bay. Their sound combined live keyboards and trumpet with electronic tracks, creating a unique and captivating blend. The project gained momentum in 2014 with national radio play in South Africa. The Kiffness expanded, welcoming Mathew Gold on vocals, Mvelo Shandu on bass, and Raiven Hansmann & Clem Carr on keys and sax. Together, they toured extensively across South Africa and internationally.

Pandemic Pivot and Viral Success

When the pandemic hit in 2020, David shifted his focus to YouTube. His clever and catchy Coronavirus parodies resonated with a global audience, propelling his channel to new heights. He then took things a step further by experimenting with "internet collabs," remixing intriguing online videos into viral sensations.

This creative approach proved hugely successful. In 2022, The Kiffness took his internet collabs on the road, selling out his entire German tour in November.

A Social Media Powerhouse

The Kiffness' impressive social media presence reflects his global reach:

- #1 ranked musician/artist YouTube channel in South Africa
- Over 1 million subscribers on YouTube and 2 million followers on Facebook
- Over 1 million monthly listeners on Spotify
- "Ievan Polkka Remix" with Bilal Goregen surpassing 50 million views

Beyond the Hits: Humanitarian Efforts

The Kiffness leverages his platform for social good. His collaboration with Andriy Khlyvnyuk of Boombox, "Oy U Luzi Chervona Kalyna," raised over \$100,000 for

humanitarian aid in Ukraine.

Location Western Cape

Promo Link

