



# Gavin Sharples



## **Biography** Transformational Motivational Speaker and Humourist

For over 23 years, Gavin Sharples has been South Africa's most consistently busy motivational speaker and humourist. As a highly sought-after and experienced conference speaker, Gavin works with small, medium, and multinational businesses, both locally and internationally, delivering powerful messages at meetings, corporate events, and functions.

With over 30 years of sales experience, Gavin excels in delivering keynotes and workshops that drive results. His passion for people, performance, and service shines through in everything he does—because, as he firmly believes, service sells.

**Gavin's Unique Approach:** Gavin doesn't just talk about being different; he embodies it. By creating groundbreaking business philosophies and innovative ideas, he cuts straight to the heart of the matter and tells it like it is. His reputation precedes him, with many calling him a maverick, intense, outspoken, and creatively driven. His numerous roles—son, brother, student, captain, detective sergeant, bodyguard, entrepreneur, boss, national training manager, platform speaker, motivational speaker, enter-trainer, consultant, author, comedian, friend, husband, and above all, DADDY (after all, anyone can be a father)—reflect his multifaceted life and passion.

### Key Focus Areas:

- **Change, Innovation, and Creativity (Chinking):** Gavin inspires audiences to embrace change and think creatively, driving innovation in their personal and professional lives.
- **Consistent, Persistent Positive Action (CPPA):** The cornerstone of Gavin's philosophy. He believes that through consistent and persistent positive action, coupled with change, innovation, and creativity, anything is possible. This principle underpins all his themes and objectives.

**Elevator Pitch:** Gavin Sharples is a catalyst for change, innovation, and doing things

differently. Whether motivating salespeople, admin staff, factory workers, managers, supervisors, or senior executives, Gavin's focus is always on the individual. He understands that companies are made up of people, and real change starts with them. By living the principles of CPPA, combined with a willingness to embrace change and innovation, success becomes achievable.

**Location** Gauteng

**Promo Link**

